

KEVIN & ANNA
15.06.18 →

Fluier



Flair: to celebrate the most romantic of love stories

Minimal elegance and timeless appeal for the new Flair Series. Natural tones and materials pleasant to the touch create a photalbum with a coordinated slip-case conceived for young couples that love to be original without renouncing on style. Flair puts together different codes, offering an attractive interplay of equals and opposites, to generate absolutely unique and customized trends.

High quality, innovative design and competitive prices

The completely handcrafted products are made in Italy. Customization, through the Debossing technique, creates sophisticated color combinations and refined graphic effects.

What is Debossing?

It's the exact opposite of Embossing. Debossing is a process that involves engraving material and creating a slight lowering of the surface where there is the design and writing. Customization with Debossing is applied both on the album cover and on the slip-case. On request, it can also be applied to the Parents Album (at an additional cost).



A wooden wedding box with a white ribbon and floral decorations. The box is made of light-colored wood and has a white ribbon tied around the top. The lid of the box is engraved with the names "JONATHAN & MARTINA" and the date "08.07.18". The text is flanked by two decorative floral wreaths. The box is placed on a dark grey fabric, and there are some pink carnations visible in the bottom right corner.

JONATHAN & MARTINA
08.07.18

Taste, elegance, style

Refined details and sophisticated graphics that capture the attention. Here are some recommended combinations:



Flair Dove-color/White with Natural Debossing



Flair Charcoal/White with Natural Debossing



Flair Dove-color/Black with Debossing+ Black Sheet



Flair Honey/White with Debossing+ White Sheet



Woodhouse & Co.
London

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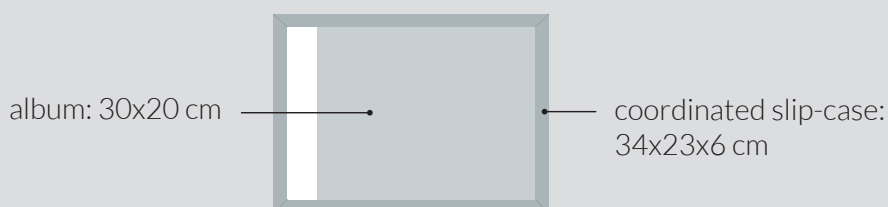
Christian & Barbara
24 GIUGNO 2018








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2018

Sizes, materials and colors

Flair is a series characterized by a simple but engaging style. It offers a very natural touch and visual sensation. Coordinated albums and slip-cases are available in four formats:

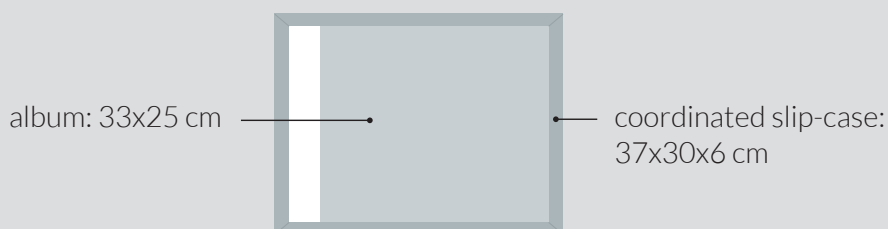
Flair 30x20 cm



Number of pages	from 24 to 60 (from 12 to 30 spreads)
Faux leather colors.	  
Slip-case base colors, spine/ back cover and strap	 
Album inside paper	Satin finish/ Metal / Velvet
Logo engraving color	 



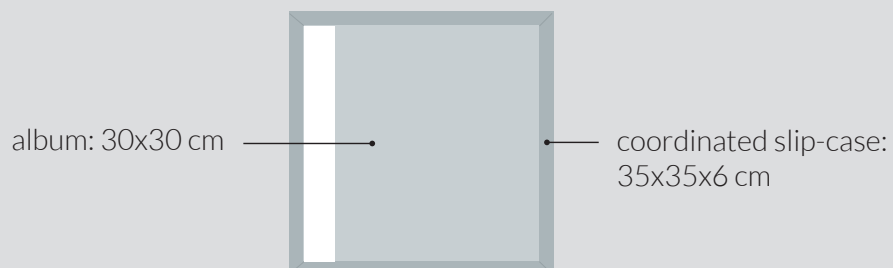
Flair 33x25 cm



Number of pages	from 24 to 60 (from 12 to 30 spreads)
Faux leather colors.	  
Slip-case base colors, spine/ back cover and strap	 
Album inside paper	Satin finish/ Silk / Metal / Velvet / Fine-Art
Logo engraving color	 



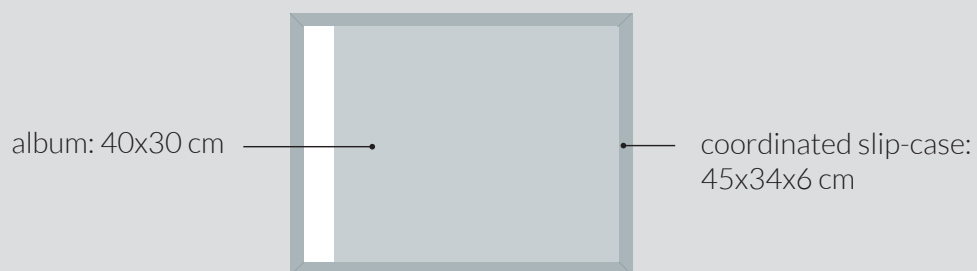
Flair 30x30 cm



Number of pages	from 24 to 60 (from 12 to 30 spreads)
Faux leather colors.	  
Slip-case base colors, spine/ back cover and strap	 
Album inside paper	Satin finish/ Silk / Metal / Velvet / Fine-Art
Logo engraving color	 



Flair 40x30 cm



Number of pages	from 24 to 60 (from 12 to 30 spreads)
Faux leather colors.	  
Slip-case base colors, spine/ back cover and strap	 
Album inside paper	Satin finish/ Silk / Metal / Velvet / Fine-Art
Logo engraving color	 



The materials

The materials and the surfaces that make up Flair combine with each other harmoniously.

Wood-like faux leather with textures similar to Maple available in the following colors: Dove-color, Honey or Charcoal, for the front panel of the Flair album cover and for the external covering of the coordinated slip-case



Dove-color



Honey



Charcoal



Lime wood for the internal structure of the Flair Slip-case, which is resistant and reliable over time thanks to the PVC coating, black or white, strictly coordinated with the spine/back of the album in faux leather and the satin strap.

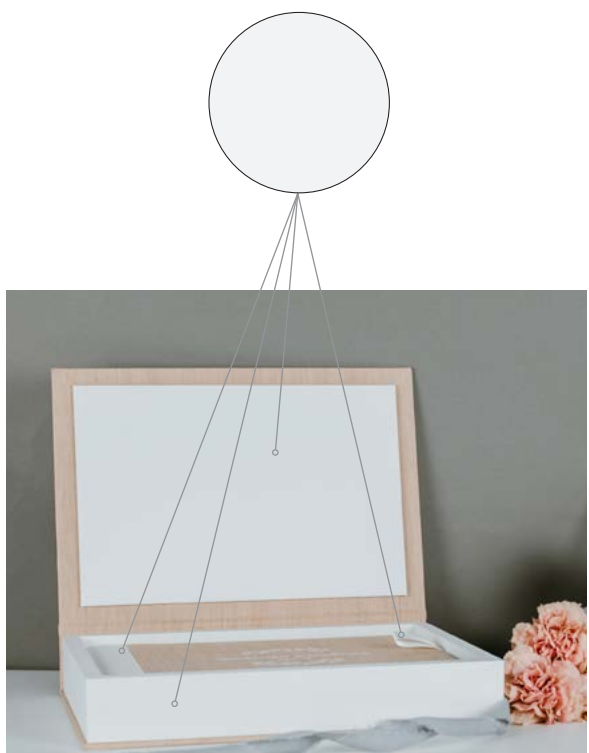
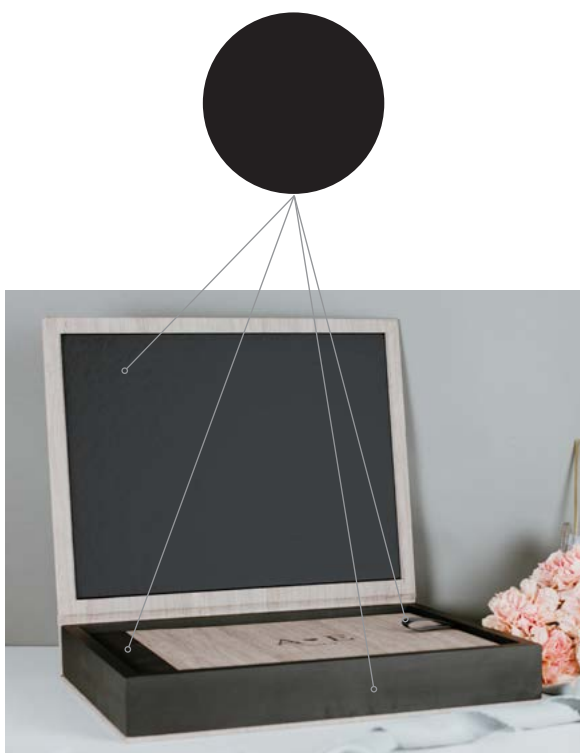
BLACK BASE

- Slip-case interior with black PVC coating
- black spine and back of the cover
- black strap



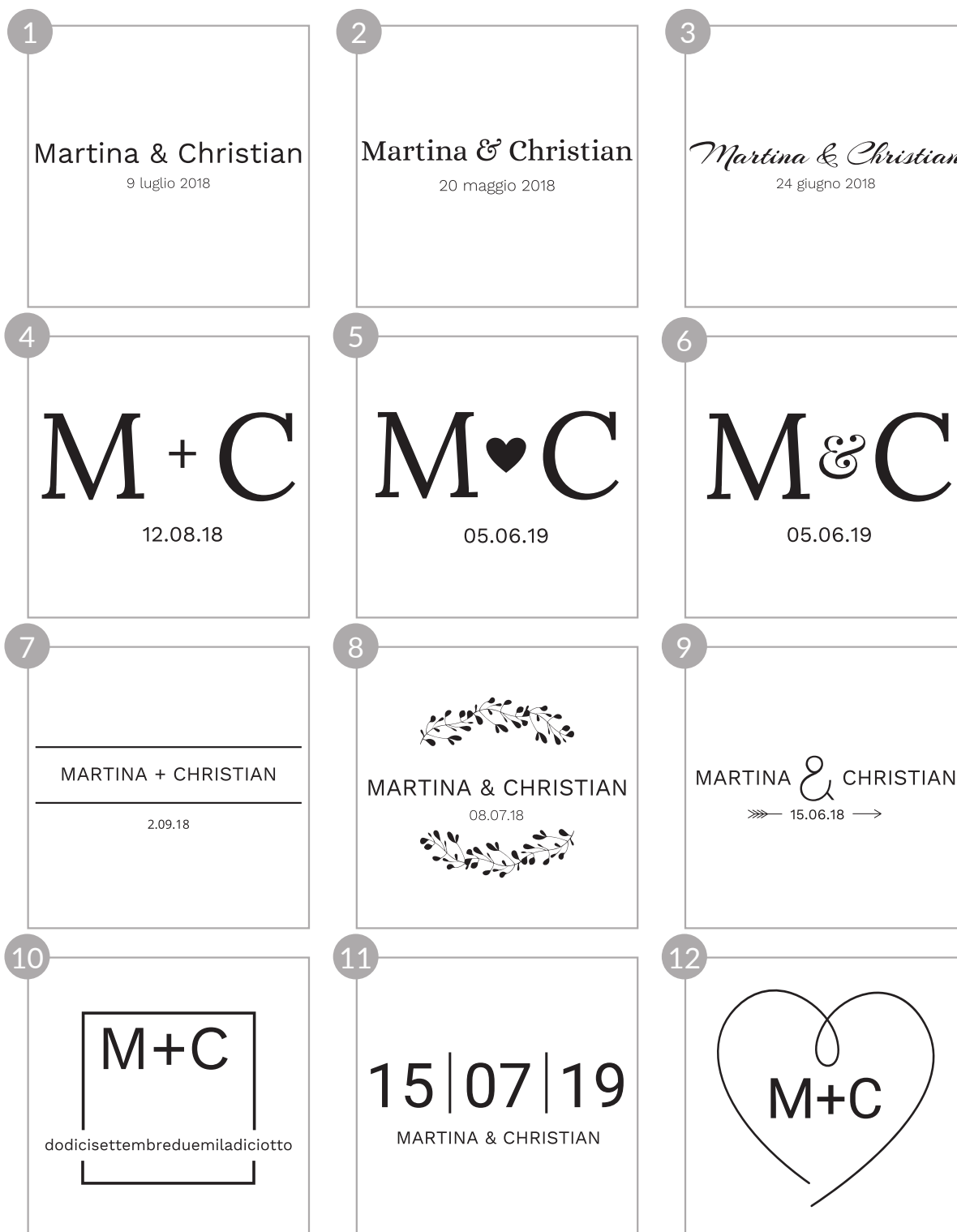
WHITE BASE

- Slip-case interior with white PVC coating
- white spine and back of the cover
- white strap



Customizations

The twelve pre-imposed graphic themes for the Debossing offer various composition possibilities and attractive matching styles carefully selected for their elegance.





The Flair album cover and slip-case have the same customization, which can be achieved with:

- **Natural Debossing**, obtained with simple hot engraving that produces a tone-on-tone effect in the part in question;
- **Debossing +White Sheet**: makes it possible to color the inside of the engraved surface white;
- **Debossing+Black Sheet**: makes it possible to color the engraved surface black.



The Flair album is layflat, with a panoramic 180° opening and high thickness pages.

You can choose between five different types of paper for the inside. From Fine-Art to satin photo paper, there is a wide range that will allow you to best express the emotions of a day to remember:



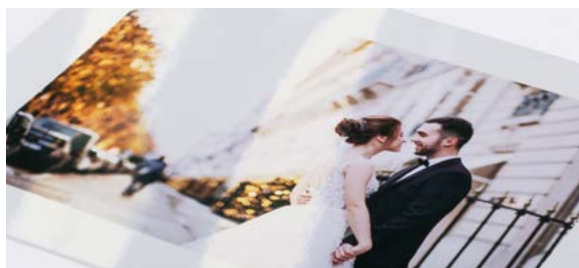
Satin photographic paper

Photographic paper for chemical printing. White, glacier, slightly satin finish. The micro-porous surface produces exceptional color results .



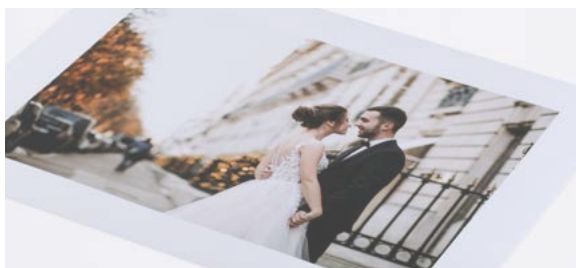
Silk photographic paper

Photographic paper for chemical printing. Surface with silk effect, brilliant points of light, an intense color spectrum, smooth gradient of shadows, images with a natural appearance.



Photographic Metal Paper

Glossy, highly reflective paper, with silver iridescence. High color density, sharpness and deep blacks.



Velvet photographic paper

Extra-matt with total absence of reflection, extremely pleasant and velvet to the touch. High added value.



Fine-Art (Full HD)

Full HD matt Fine-Art photographic paper, ideal for artistic photos and edition, meeting the conservation requirements of museums and art galleries. Perfect Black and Whites.

Parents album

Designed for the parents, witnesses and friends of the couple, the Flair Parents Album is available in two different versions. It's not necessary to lay out the album again: the reduction is carried out automatically maintaining the proportions and the same layout of the main album.

Two types

FLAIR EXCLUSIVE PARENTS ALBUM

- Cover entirely covered in wood-like faux leather with texture similar to Maple.
- Inside with digital printing on 200 gram paper.
- Softcover with centre cutting.

**Customization of the cover optional
with additional cost**



FLAIR PHOTOFLAT PARENTS ALBUM

- Cover entirely covered in wood-like faux leather with texture similar to Maple.
- Inside printed on satin photographic paper.
- Same binding as the Main album (with panoramic 180° opening).

**Customization of the cover optional
with additional cost**



Flair